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Digital Marketing Google Summer Internship 2025 Program For Students

Description

Are you interested in pursuing a career in digital marketing? Do you want to work with one of the biggest tech companies in the world? Then a Google internship in London might be the right fit for you!

Google's digital marketing internship in London offers a unique opportunity for individuals to gain hands-on experience in the field of digital marketing. This internship is designed to provide a comprehensive understanding of digital marketing strategies and tactics used by Google. It is also an excellent opportunity to network with industry professionals and gain insight into the workings of one of the world's most innovative companies.

Responsibilities

As a digital marketing intern, your responsibilities will include conducting market research, creating marketing campaigns, analyzing data, and optimizing campaigns based on key performance indicators (KPIs). You will also work on developing and executing social media strategies, developing and implementing SEO strategies, and managing Google AdWords campaigns.

Qualifications

To qualify for the digital marketing internship at Google in London, candidates must have a Bachelor's degree in marketing, business, or a related field. Additionally, candidates must have excellent communication skills, both written and verbal, and possess a strong understanding of digital marketing concepts, such as SEO, SEM, PPC, social media, and content marketing. Prior experience in digital marketing is a plus.

Job Benefits

The Google internship in London offers a competitive salary, comprehensive benefits package, and opportunities for professional growth and development. Interns will also have the opportunity to network with industry professionals and work on high-impact projects that have a significant impact on Google's digital marketing strategies.

Contacts

To apply for the digital marketing internship at Google in London, please visit the Google Careers website. For additional questions or inquiries, please contact Google's recruitment team directly.

Experience

While prior experience in digital marketing is not required, it is certainly beneficial. Candidates with previous internships or work experience in digital marketing, SEO, social media, or PPC will be given preference. Experience with Google AdWords or other PPC platforms is also a plus.

Skills

Hiring organization

Google

Employment Type

Intern

Duration of employment

6 months

Industry

Artificial intelligence, Advertising, Cloud computing, Computer software, Computer hardware, Internet

Job Location

London, England, UK, E1, London, England, UK

Working Hours

8

Base Salary

10

Date posted

November 20, 2024

Valid through

20.05.2026

The ideal candidate for the digital marketing internship at Google in London will possess the following skills:

- Strong analytical skills and attention to detail
- Ability to work independently and as part of a team
- Proficiency in Microsoft Excel and other analytical tools
- Strong project management skills
- Excellent written and verbal communication skills
- Ability to multitask and prioritize tasks effectively

The Google digital marketing internship in London is an excellent opportunity for individuals interested in pursuing a career in digital marketing. The program offers hands-on experience, networking opportunities, and exposure to one of the world's most innovative companies. If you have a passion for digital marketing and want to take your skills to the next level, apply for the Google internship in London today!